

# Phoebe Kim

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153fishes.com

7757 Kelly Dr.  
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614.327.2168

Web Designer, User Interface  
and User Experience (UI/UX)  
Designer, and Front-end  
Developer.

I love creating simple, clean  
and smart user experiences  
design that make information  
meaningful, relevant, and  
memorable.

Design is my true passion  
and creative expression.

## Experience

### The Ohio State University | College of Engineering

*Lead Web Designer | July 2013 - Present*

Work as lead designer with clients and developers to plan and conceptualize the visual design and flow of websites and Web applications

### The Ohio State University | Health Sciences Library, Digital Solutions

*Project Lead/UX Designer | February 2006 - July 2013*

Designed and managed more than 80 clinical and university department websites

### The McGraw-Hill Companies

*Web Designer | May 1999 - January 2006*

Translated storyboards and wireframes into high-impact, production-ready digital assets in accordance with the company's brand guidelines

### America Online, Inc.

*Web Designer | June 1998 - April 1999*

Created, maintained, improved, and updated existing AOL websites and applications

### CompuServe Inc.

*Web Designer | March 1997 - August 1997*

Worked with design and development team to conceptualize and implement intuitive interfaces following the latest UI trends and utilizing all available tools to augment user experience

## Education

### The Ohio State University (Columbus, OH)

Department of Industrial Design | Visual Communication Design  
*May 1995 - June 1998*

### Schule fur Gestaltung (St. Gallen, Switzerland)

Department of Grafik Design | Foreign Institute Study Program  
*August 1997 - January 1998*

### The Columbus College of Art and Design

Department of Advertising Design  
*September 1993 - May 1995*

## Skills

- Critical thinking to aid in planning/conceptualization of appropriate solutions
- Personable demeanor encouraging trust amongst clients
- Ability to synthesize ideas through the use of the following technology:

Adobe Creative Suite (Photoshop, Illustrator, InDesign, etc.)

HTML / CSS (SASS) / JavaScript

Web Content Management Systems: Drupal, Wordpress

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## Awards & Accomplishments

### 2007 Innovation Awards for OSU:pro

*Association of Academic Health Sciences Libraries*

[http://www.aahsl.org/index.php?option=com\\_content&view=article&id=14](http://www.aahsl.org/index.php?option=com_content&view=article&id=14)

### 2012 Featured in Highlighting OSU Women in STEMM

*The Women's Place at the Ohio State University*

<http://womensplace.osu.edu/highlighting-osu-women-in-stemm.html>

[http://womensplace.osu.edu/assets/files/Status\\_Report\\_2012.pdf](http://womensplace.osu.edu/assets/files/Status_Report_2012.pdf)

## Presentations

### "From Learning Objectives to Learning Object"

Poster session presented at the Innovate Conference, Columbus, Ohio

*April 2011*

### "The Three U's: Usability, Usability, Usability"

Poster session presented at the Innovate Conference, Columbus, Ohio

*April 2012*

### "Creating an Engaging Experience for a Mobile Device"

Workshop presentation at the Innovate Conference, Columbus, Ohio

*March 2013*

## Trainings & Certifications

### The Science and Art of Effective Web and Application Design

Human Factors International Course

*2011*

### ITIL Foundation Certification

IT Services Management

*2015*

### Building Websites with Drupal 8

Drupal 8 Layout & Theming

*2017*

## References

References available upon request